AFLA 2008 Conference
A Hit with Commercial Fleet Managers

Featuring the first-ever Fleet Hall of Fame ceremony, strategic presentations by industry experts, and a display of green concept cars, AFLA’s annual conference drew nearly 300 attendees, one of the group’s largest audiences.

The Automotive Fleet and Leasing Association (AFLA) hosted its 40th Annual Meeting and Conference held in Phoenix on September 10-12. The conference reached an attendance record of nearly 300.

A highlight of the conference was the 2008 Fleet Hall of Fame induction ceremony. Sponsored by AFLA and Automotive Fleet magazine was the inauguration of 20 founding members into the Fleet Hall of Fame and the induction of the 2008 honorees. The inductees represented fleet pioneers and significant contributors of the fleet industry. In addition to the ceremony, industry experts such as Larry Burns,
VP research of General Motors spoke on “Reinventing the Automobile.” John McElroy, host of “Autoline Detroit,” and Michael Rogers, New York, Times futurist were other keynote speakers. The “Cars of Tomorrow” reception featured the latest green concept vehicles from leading manufacturers. And of course, an AFLA conference wouldn’t be complete without the classic Pete “Z” Golf Tournament.